



Cornwall  
Wildlife Trust

# Wildlife at Work

ISSUE TWO:  
Spring 2017

**Passionate local  
businesses making  
a difference for  
nature**

Inside:  
Celebrating new  
businesses joining  
Exclusive reader offers  
Partnering with  
Trust projects

## Contents

- 3** Wildlife Partner Dewsign supports Your Shore Beach Rangers Project

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- 4** Putting birdlife first with Wildlife Partner Vine House Farm

---

- 5** Wildlife bites – Business Supporter news in brief

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- 6** Business Supporter directory, including our Business Supporter scheme benefits

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- 8** Exclusive reader offers from our Business Supporters

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## Contact us

To discover more about how local businesses can support Cornwall's wildlife and wild places, please contact Antonia Mullaly, Business Support Manager (Maternity Cover) on 01872 273939 ext 264 or [antonia.mullaly@cornwallwildlifetrust.org.uk](mailto:antonia.mullaly@cornwallwildlifetrust.org.uk), or visit [www.cornwallwildlifetrust.org.uk/business](http://www.cornwallwildlifetrust.org.uk/business).

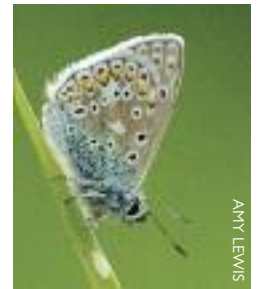
COVER IMAGE: PEACOCK BUTTERFLY

# Wild Business networking event a huge success



CORNWALL WILDLIFE TRUST

Cornwall Wildlife Trust's recent 'Wild Business' networking breakfast was hailed a success by those that attended and 100% of respondents agreed that: 'Incorporating nature into business can benefit people and the environment'. The event, held in partnership with the University of Exeter Business School, included a series of talks and workshops focusing on corporate social responsibility, nature and sustainability. Delegates also heard case studies from local business, such as the award-winning accommodation provider Railholiday and the renowned organic children's clothing company Frugi who shared their sustainable working practices.



ANN LEWIS

"Our aim was to bring like-minded businesses together with Trust wildlife experts to give advice on how to incorporate nature into a business for the benefit of people and the environment," said Serena Pettigrew-Jolly, Business Support Manager. "We had great feedback following the event and were really impressed with people's ideas for their own businesses."

Following a series of inspiring workshops people were encouraged to make pledges about their own future plans and ideas. These included: 'To create butterfly habitats and to try and record existing species', 'To put in bird boxes and an insect hotel', 'Incorporate wildlife in a get together for social entrepreneurs this year', 'Dig a pond at home' and 'Join as a Trust Business Supporter!'.

[www.cornwallwildlifetrust.org.uk/wildbusinessesevent](http://www.cornwallwildlifetrust.org.uk/wildbusinessesevent)

# New Business Supporters

## Little White Alice, Redruth

Your wild Cornish Retreat. Nestled into an ancient wild landscape Little White Alice is a small holiday complex of sustainable dwellings that sit lightly in nature.

Self-sufficient in energy and water we work hard to provide not just homes for holiday makers but for wildlife too. Owner Rosie Hadden says, "We have planted over 2000 native trees and hedgerow plants, garden with wild flowers and have a 12 acre nature reserve. We take a time to nurture our environment and invite our guests to do the same."

**2** [www.littlewhitealice.co.uk](http://www.littlewhitealice.co.uk)



CORNWALL WILDLIFE TRUST

## Bude Holiday Resort, Bude

Bude Holiday Park, with its own private access to the South West Coast Path, is a wonderful place to book a break or holiday so you can relax and absorb the sights of North Cornwall.

Protecting local wildlife is very important to the resort as its visitors want to enjoy the beautiful natural environment that Cornwall offers.

Bude Holiday Resort is proud to support Cornwall Wildlife Trust, which helps to safeguard our wildlife, for all to enjoy.

[www.peterbullresorts.co.uk](http://www.peterbullresorts.co.uk)



# Wildlife Partner Dewsign supports Your Shore Beach Rangers Project

Our new and exciting 'Your Shore Beach Rangers Project', in partnership with Cornwall College Newquay and funded by The Big Lottery Fund, aims to support young people to lead progressive change in their local communities and marine environment.



However, as a new project with no identity, resources or website we needed to take our brilliant logo and develop a brand. We went to Dewsign in Falmouth who had previously produced some great work with the Trust's Cornwall Good Seafood Guide. Dewsign completely understood both the need and importance for this new project and have done an amazing job guiding us through the creation of standout materials such as clothing, gazebos, posters and flags - all of which will help us reach and engage with even more people.

Dewsign kindly made us their pro-bono client of the year and have so far donated over £1,000 in branding services alone this year. We want to say a huge thank you to them for all their support and for producing what we think is a unique, vibrant and youth inspired brand.



Look out for our orange basking shark when you are driving up the A30!



[www.dewsign.co.uk](http://www.dewsign.co.uk)

CORNWALL WILDLIFE TRUST



[www.beachrangers.com](http://www.beachrangers.com)

[www.cornwallwildlifetrust.org.uk/yourshorenetwork](http://www.cornwallwildlifetrust.org.uk/yourshorenetwork)

## Hick's Carpet Cleaning, Redruth

Owner Graeme Hicks says, "I run a local professional carpet, upholstery and mattress cleaning service which caters for domestic and commercial customers. I have an excellent reputation which is based on a high quality, trustworthy service to all my customers.

The conservation of wildlife is vitally important to me. With the alarming loss of natural habitat and other factors, wildlife needs all the help it can get, that is why I am delighted to support both morally and financially the great work of the Trust."

[www.hickscarpetcleaning.co.uk](http://www.hickscarpetcleaning.co.uk)



CORNWALL WILDLIFE TRUST

## Piran Meadows Resort and Spa, Newquay

Piran Meadows Resort and Spa is a 5 star holiday resort in Newquay which was named 'Holiday Park of the Year' at the recent Hoseasons Awards.

Both holiday home ownership and holiday breaks are available at the resort which has a huge range of facilities and activities that the whole family can enjoy.

The Resort was built by Darwin Escapes with an environmental ethos, with every effort made to ensure that the natural environment and animal inhabitants around it were unaffected by the build.

[www.hoseasons.co.uk/PiranMeadows](http://www.hoseasons.co.uk/PiranMeadows)

# Putting birdlife first with Wildlife Partner Vine House Farm

Long-standing Trust Wildlife Partner Vine House Farm is a traditional arable farm passed down from one generation to the next, and situated in the Lincolnshire Fenlands. The land is farmed in a way that is sympathetic to the wildlife that shares our environment; we encourage many species by offering the wide range of habitats needed. As a result of endless time and commitment, we are observing increases in bird populations compared to national populations which are either static, or declining.



VINE HOUSE FARM



VINE HOUSE FARM

By growing seed specifically for bird food and packing this seed on its own farm, their overheads are kept to a minimum which helps maintain low prices and uses a relatively low carbon footprint. Nicholas Watts, Owner, "The way we operate also means we have unrivalled control over product quality – for example, in the case of seed such as our own black sunflower, red millet and white millet, we monitor the journey from the moment it's sown in the ground to the moment it's delivered to your door".

The company's relationship with The Wildlife Trusts overall reflects not just the ethos they have about wildlife farming, but the concern we all have for the wider health of the environment we live in. Vine House Farm has been in partnership with The Wildlife Trusts for nearly 10 years, and directly support the movement by donating 5% of its takings. "Our commitment is long term and, if you buy from us, you're also supporting the vital work of The Wildlife Trusts."



[www.vinehousefarm.co.uk](http://www.vinehousefarm.co.uk)

## New Business Supporters

### Jon Tremaine – Wildlife Artist, Hayle

Jon says, "As a professional wildlife artist who benefits directly from the good work of Cornwall Wildlife Trust I felt it only right that I should help with financial support to assist them."

I'm very much impressed with the education program that they run, this is just one of many creative ways that they ensure the future security of our native wildlife.

I would encourage all businesses to get involved."



JON TREMIANE

### Lower Marsh Farm, Saltash

Lower Marsh Farm offers stylish and very comfortable self-catering accommodation in the Tamar Valley for between two and 11 people in two delightful properties.

Set in over 40 acres which includes rare Salt Marsh habitat, woodland, orchard, tennis court, games room and private hot tubs plus excellent facilities for children and also hosts residential retreats.

The farm is a designated Site of Special Scientific Interest and managed to support diversity of plants and wildlife.

[www.lowermarshfarm.com](http://www.lowermarshfarm.com)





# Wildlife bites...

## News round-up from our Business Supporters

It's behind you! Business Member **Newquay View Resort** donated £588 to the Trust from the proceeds of its recent Cinderella pantomime.

Bring Beavers Back! The Trust and Business Member **Woodland Valley Farm** are bringing beavers back to Cornwall for the first time in 400 years! We are raising money to start the Cornwall Beaver Project which will settle two beavers at the farm near Truro.



BEAVER BY MIKE SYMES  
DEVON WILDLIFE TRUST

These charismatic creatures will create more wetland habitat, make the water cleaner and prevent flooding – a key challenge in the face of climate change. We need over £20,000 to get started, if your business would like to support this project please see [www.cornwallwildlifetrust.org.uk/beaverproject](http://www.cornwallwildlifetrust.org.uk/beaverproject)

Business Member **Tregothnan** has launched its Bee Kind bouquet, which will raise funds for our Bee Kind appeal. You can purchase this stunning collection of pollinator-friendly blooms at [www.cornwallwildlifetrust.org.uk/shop](http://www.cornwallwildlifetrust.org.uk/shop)

Jonathan & Lesley Langdon from Somerset were the lucky winners of a luxury three night break plus a three course dinner courtesy of **Treworrey Cottages!** We would like to say a huge 'thank you' to our generous Business Supporter who held the raffle in aid of the Trust and raised £554.

The Eden Project recently hosted the launch of the **Cornwall Sustainability Awards** which are designed to recognise the outstanding contribution that businesses and organisations across the county make to the environment. Cornwall Wildlife Trust is a previous winner and is excited to be sponsoring the category 'Best Managed Small Business' this year. You can nominate people or organisations you think would be deserving winners via the website at [www.cornwallsustainabilityawards.org](http://www.cornwallsustainabilityawards.org) If you have your own business, you can also apply for an award yourself so don't be shy!

**John Lewis** dedicated its traditional Christmas advert to The Wildlife Trusts by featuring a host of animals including a fox and badger playing on a garden trampoline. 10% of the sale of soft toys from the campaign will go towards The Wildlife Trusts' work engaging children with nature – this will include wildlife action packs for schoolchildren, activity booklets, and wildlife resources for teachers to use in lessons.

Keep your eyes peeled for our involvement in the ever-popular **Cornwall Tourism Awards 2017!** We are delighted to have had our coveted 'Wildlife Friendly Business Award' category included for the past 5 years.

Huge thanks goes to our generous Annual Wildlife Raffle 2017 prize givers. Amazing prizes include; £300 voucher from **Cotswold Outdoors**, binoculars from **Opticron**, £350 holiday voucher from **John Bray Holidays** and an exclusive 'wildlife experience day' for two with **our very own Nature Reserves warden**.

89% of children are happy being outdoors according to a poll by **The Wildlife Trusts**. The same survey also revealed that the vast majority like seeing wildlife in their garden or local area, and that they enjoy playing outside doing activities such as climbing trees and building dens. If you have your own business and would like to hold a bespoke Wildlife Education Session for children on your site, please contact us to discover more.



LOWER MARSH FARM

### Heligan Woods Campsite, St Austell

Nestled in the hills above Mevagissey Bay and part of the original Heligan Estate, Heligan Camping and Caravan Park is a quiet five-star campsite set amongst beautiful surroundings.

As a family owned site with a rich heritage, Heligan Camping and Caravan Park understands that looking after their natural environment is key to preserving the magic of Heligan for future generations.

Alongside careful maintenance of the ancient trees, flora and fauna, Heligan Camping and Caravan Park hopes to use their connection with Cornwall Wildlife Trust to educate and inspire visitors with a love for nature and wildlife.

[www.heligancampsite.com](http://www.heligancampsite.com)



CORNWALL WILDLIFE TRUST

# Cornwall Wildlife Trust Business

## Wildlife Partners

BBC Radio Cornwall,  
Truro

Bourne Leisure - Perran  
Sands and Riviere Sands  
Holiday Parks,  
Perranporth

Chelonia Ltd, Penzance  
Cornish Coffee, Redruth

Cornish Guardian, Truro  
Cornishman, Penzance

Fernbank Advertising  
Ltd, Launceston

Frugi, Helston

John Fowler Holidays,  
Ilfracombe

Mother Ivey's Bay  
Caravan Park, Padstow

South West Water,  
Exeter

St Eval Candle  
Company, St Eval

The Dewsign  
Consultancy, Falmouth

Trebah Garden, Mawnan  
Smith

Vine House Farm,  
Spalding

Visit Cornwall, Truro

West Briton, Truro

Western Morning News,  
Plymouth

## Wildlife Guardians

Cher Varya Group Ltd,  
Truro

Handykam.com, Redruth

Go Jute, St Austell

Green and Blue,  
Perranporth

Jo Downs Glass Designs  
Ltd, Launceston

Roskilly's Ltd, St  
Keverne, Helston

Trago Mills Ltd., Liskeard

Watch out for our next

## Business Supporter scheme e-newsletter

packed with even more wildlife news and  
Business Supporter updates.

## Accommodation Providers

Ayr Holiday Park, St Ives

Bamham Farm Cottages,  
Launceston

Bedruthan Steps Hotel,  
Mawgan Porth

Bosayne Guest House, Tintagel

Bosinver Farm Cottages, St  
Austell

Bude Holiday Resort, Bude  
Budock Vean Hotel, Mawnan  
Smith

Carbis Bay Holidays, St Ives

Carbis Bay Hotel, Spa and  
Estate, Carbis Bay

Chocolate Dog Marketing  
Services, St Tudy

Clowance Estate and Country  
Club, Praze-an-Beeble

Coastdale Parks, Atlantic Coast  
Holiday Park, Hayle

Coastline Housing, Camborne  
Coombe House, Liskeard

Cornwall Community Land  
Trust, Truro

Eden Valley Holiday Park,  
Bodmin

Forest Holidays Limited,  
Liskeard

Gainsborough Park, St Austell

Globe Vale Holiday Park  
Limited, Redruth

Greenbank Hotel, Falmouth

Gurnards Head, Mousehole,  
Penzance

Gwel an Mor, Portreath

Heligan Woods Campsite,  
St Austell

Helman Tor Cottages, Bodmin

Hendra Holiday Park, Newquay

Higher Menadew Farm  
Cottages, St Austell

holidaycottages.co.uk , Bideford

Hotel Tresanton, St Mawes

HPB Management, Duloe  
Manor, Looe

John Bray Cornish Holidays,  
Wadebridge

Killigarth Manor-John Fowler  
Holiday Parks, Looe

Lewinnick Lodge, Newquay

Little White Alice, Redruth

Lower Barn, St Ewe

Lower Marsh Holiday Lettings  
& Retreat Venue, Saltash

Lower Polladras Touring Park,  
Helston

Lower Treave Caravan and  
Camping Park, Penzance

Nancarrow Farm, Marazanvose  
Newquay View Resort, Porth,  
Newquay

Old Lanwarnick, Liskeard

Padstow Touring Park, Padstow

Parkdean Holidays, Cornwall

Piran Meadows Resort & Spa,  
Newquay

Pioneer Bilyys, Troon

Pitt House, Looe

Pollaughan Farm Cottages,  
Portscatho

Railholiday Ltd, St Germans,  
Saltash

Retallack Holiday Lettings Ltd,  
St Columb

River Valley Country Park,  
Relubbus

Rose Hill Lodges, Porthtowan

Roundhouse Barn Holidays,  
St Just in Roseland

Seaview Holiday Village,  
Polperro

St Ives Holiday Park, Hayle

St Moritz Hotel & Garden  
Villas, Wadebridge

Stay In Cornwall, Bideford

Sun Haven Valley Limited,  
Mawgan Porth

Sykes Cottages, Chester

Ta Mill Holiday Cottages,  
Launceston

Tehidy Holiday Park, Redruth

The Emerald, Truro

The Labyrinth, St Martin by  
Looe

The Nare Hotel, Veryan-in-  
Roseland

The Olde House, Wadebridge

The Park Mawgan Porth,  
Newquay

The Valley, Polzeath

Trethem Mill Touring Park,  
Truro

Trevalgan Touring Park, St Ives

Trevarth Holiday Park,  
Blackwater

Trevella Holiday Park, Newquay

Trevornick, Newquay

Trewan Hall Ltd, St Columb

Treworgey Cottages, Looe

Watergate Bay Hotel, Newquay

Waterlily Holiday Cottage,  
Probus, Truro

Whalesborough Cottages  
& Spa, Bude

Wooda Farm Holiday Park,  
Bude

# Supporter scheme directory

## Art and Media

ATROPOS, The Lizard  
Jon Tremaine – Wildlife Artist, Hayle  
Lou Jones Design, Truro  
USFOR Design and Print, Newquay

## Education

Duchy College, Callington  
Falmouth Marine School, Falmouth  
Richard Lander School, Truro

## Environment

Celtic Renewable Energy Ltd, Launceston  
Cornwall Solar Panels, Newquay  
Environment Agency  
Essential Sewage Systems, Bideford  
SITA UK Ltd, Redruth  
ZLC Energy Ltd, Penryn

## Farming / Industrial

Brewer and Bunney, Redruth  
CPMR Ltd, St Austell  
Country Conservation, Gunnislake  
Imerys, Par  
Kier Construction, Truro  
Sandoe and Sons, Bodmin  
SEF, Hayle  
Watson Marlow, Falmouth  
Woodland Valley Farm, Ladock  
Sustainable Parking Surfaces Ltd, Gunnislake

## Financial / Professional

Furse Sanders Solicitors, St Ives  
RCES, Helston  
Robinson Reed Layton, Truro  
Stephen Scown Solicitors, St Austell  
Vickery Holman, Truro  
Worldwide Financial Planning Ltd, Truro

## Food and Drink

Boscastle Farm Shop & Café, Boscastle  
Cornish Orchards, Liskeard  
Harbour Lights, Falmouth  
Kernow Chocolate, St Eval, Wadebridge  
Pocketful of Stones Distillers Ltd, Penzance  
Southwestern Distillery Limited, Wadebridge  
The Cornish Food Box Company Ltd, Truro  
The Lifeboat Inn, St Ives  
The Old Custom House, Padstow  
The Pandora Inn, Falmouth  
The Port William Inn, Tintagel  
The Rashleigh Arms, Charlestown

## Recreation

Encounter Cornwall, Fowey  
Newquay Activity Centre, Newquay  
Koru Kayaking, St Agnes

## Retail

Carleys of Cornwall Limited Truro  
Cedar Croft Christmas Trees, St Tudy  
Cornish Market World and Kidzworld, St Austell  
EKO, St Just, Penzance  
Hicks Carpet Cleaning, Redruth  
Outdoor Play People, St Columb Major  
Polstrong Feed Store, Camborne  
Westcare, Plymouth

## Visitor Attractions

Carnglaze Caverns, Liskeard  
Cornish Seal Sanctuary, Gweek  
Heritage Attractions Ltd., Land's End  
Newquay Zoo, Newquay  
Paradise Park Wildlife Centre, Hayle  
Springfield Fun Park Ltd, St Columb Major  
St. Aubyn Estates, Marazion  
St Austell Brewery Visitor Centre, St Austell  
The Lost Gardens of Heligan, St Austell  
Tregothnan Estates, Truro

## Businesses love to support the Trust!

Did you know that 100% of Business Supporters who completed a recent survey would recommend joining the Trust?

If you run a business, you can pledge your commitment to protecting Cornwall's wildlife and wild places by joining us, helping your business stand out from the crowd. We enjoy the support of businesses of all sizes and from many sectors who all recognise the importance of our county's natural environment. Working together to protect it makes perfect sense.

For a reminder of our Business Supporter benefits, please read on...

### BUSINESS MEMBERSHIP

£250 + VAT (or £25 per month)

- Use of our exclusive Business Supporter logo
- Framed certificate to display to the public
- Acknowledgement in Wild Cornwall magazine and feature in the new Wildlife at Work publication
- Listing & link on our website and through social media
- Multiple copies of our popular magazines and leaflets
- Business name listed in our annual review
- Invitations to networking and wildlife events
- Access to special wildlife services including 'Wildlife and Habitat surveys' from CEC plus exclusive 'Wildlife Education sessions' for children
- Staff engagement pack with tips and tools for employee fundraising
- Special benefits on also joining Cornwall Good Seafood Guide Supporter scheme
- Free wildlife gift.

*"Joining the Trust is good for Cornwall, good for business and good for yourself"*

Mike Nash, Handykam.com  
WILDLIFE GUARDIAN SINCE 2012.

### WILDLIFE GUARDIAN £500 + VAT (or £50 per month)

All the perks of our Business Membership package with these great additional bonus features:

- Your company's logo added to our website with a direct link to yours
- Access to a selected portfolio of wildlife images
- Premium listings in our publications
- Framed Wildlife Guardian certificate.

### WILDLIFE PARTNER £1000 + VAT (or £100 per month)

Enjoy the same fantastic benefits as a Wildlife Guardian, plus additional premium benefits:

- Exclusive guided walk on a nature reserve for up to 20 people
- Framed Wildlife Partner certificate presented by Trust President Jan Pentreath
- A dedicated press release, focusing on your company's partnership with the Trust.

To discover more about supporting Cornwall's wildlife through your business, please visit [www.cornwallwildlifetrust.org.uk/business](http://www.cornwallwildlifetrust.org.uk/business)



# Special reader offers from our Business Supporters!

Read on for offers from local businesses, **exclusively for Wildlife at Work** readers:



Tehidy Holiday Park is happy to support Cornwall Wildlife Trust and has a special offer to readers.

## 10% off

**a short break or weekly break in April or May 2017**

subject to availability, including a **10% donation to the Trust**. Simply quote 'Wildlife Cornwall 10' to redeem this offer.

Contact us on **01209 216489** or email [holiday@tehidy.co.uk](mailto:holiday@tehidy.co.uk). [www.tehidy.co.uk](http://www.tehidy.co.uk)

## 10% off

**your first order**

from Vine House Farm, valid until 30th Sept 2017, use discount code 'CWT17'.

[www.vinehousefarm.co.uk](http://www.vinehousefarm.co.uk)



## Green & Blue

Green & Blue is delighted to offer a

## 10% discount

**on their website.**

We will match this discount with a **10% donation to Cornwall Wildlife Trust** on these orders, great for you and for wildlife! Use code 'SAVETHEBEES' at checkout. <https://greenandblue.co.uk>



## Enjoy 10% off

**Woodland Cabins at Deerpark with Forest Holidays.**

Deerpark is the perfect getaway for families, couple, groups of friends and even your dog in our specific pet friendly cabins!

To book please visit [www.forestholidays.co.uk/locations/south-west-england/deerpark-holidays](http://www.forestholidays.co.uk/locations/south-west-england/deerpark-holidays) and quote CWTRUST10 or call 03330 110 495. The code is valid until 31st December 2017 for holidays taken before 31st December 2018.



## 1 extra night free

**when booking a holiday at Lower Marsh Farm.**

You can enjoy a luxury self-catering break in the stunning and tranquil Tamar Valley with your own private hot tub and access to onsite facilities which include tennis court, games room, woodland, river frontage, orchards and fantastic bird watching on the 40 acre rare Salt Marsh habitat.

Find out more and book at [www.LowerMarshFarm.com](http://www.LowerMarshFarm.com) using the code 'CWT17' (offer valid on bookings in 2017 and subject to availability).



Everyone loves watching wildlife; whether from the comfort of your home, or live-streaming on your company's website, our range of wildlife cameras are the perfect way to view the secrets of the natural world

## 10% discount

**on all Handykam.com products.**

Visit [www.handykam.com](http://www.handykam.com) or call **01209 313579**, use code 'cwbiz', save 10% and start attracting wildlife and customers today



## 15% discount at Cotswold Outdoor.

Discount available to readers of Cornwall Wildlife Trust's Wildlife at Work, in stores nationwide on production of this publication, or online at [www.cotswoldoutdoor.com](http://www.cotswoldoutdoor.com) using code WAWSPRING17. Full T&C apply. Offer expires 30th June 2017.



Book a holiday or a short break at Rosehill Lodges and enjoy a

**Family Pizza Feast to the value of**

## £40

The Pizza Feast will be made to order and prepared by **The Cornish Pizza Company** of St Agnes. Award winning pizzas, hand made using local Cornish ingredients. Please mention "Wildlife at Work with a Pizza" when you book".

[www.rosehilllodges.com](http://www.rosehilllodges.com)

*A special thank you to our sponsors!*



## Usfor Design and Print

who has generously sponsored the printing of this publication

## Lou Jones Design

who has designed the Spring issue of *Wildlife at Work*

