

ISSUE FOUR:
Winter 2017

Cornwall
Wildlife Trust



Wildlife at Work

Protecting Cornwall's
wildlife and wild places



Be nature friendly
Wear your
wellies to work

Inside:
Art and wildlife
Meet our new members

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Contact us

To discover more about how local businesses can support Cornwall's wildlife and wild places, please contact Antonia Mullaly, Business Support Manager on 01872 302 264 or antonia.mullaly@cornwallwildlifetrust.org.uk, or visit www.cornwallwildlifetrust.org.uk/business.



CORNWALL WILDLIFE TRUST



Wear your wellies for wildlife

Why not liven up your work day and get your colleagues involved in a spot of baking, bike riding or even swapping their heels for a pair of wellies? We would love to encourage businesses to plan their next fundraising event with Cornwall Wildlife Trust. Every year we work with companies, organisations, schools and individuals to create fun sponsored activities and community events. We can help with suggestions and make sure you have all the resources you need to put together an exciting occasion that not only brings in much needed funds for conservation, but which also puts a smile on everyone's face.

Whether big or small, indoors or out we will also help promote your fundraiser to our members to help raise more donations. Quiz nights, coffee mornings, home clothes days and charging people a £1 to wear their wellies to work are all easy activities to organise and allow staff to give something back.

Setting up an online fundraising page, such as Just Giving, is quick and easy and it allows your friends, family and colleagues to sponsor you wherever they are and support our work to secure a better future for nature in Cornwall. Don't forget to share with us how you get on and we look forward to celebrating your results!



CORNWALL WILDLIFE TRUST

Download a copy of our Fundraising Activity Pack for tips, ideas and resources at www.cornwallwildlifetrust.org.uk/fundraise

COVER IMAGE: TOADSTOOL

New Business Supporters

University of Exeter Business School, Penryn

The University of Exeter Business School is one of the UK's leading centres of business education and research. It brings together internationally respected academics with students from over 80 countries. The BSc Business programme is based in the SERSF building on the Penryn Campus, near Falmouth. The Business School has been made one of the Trust's new Wildlife Partners in recognition of their joint hosting of the 'Wild Business' networking events.

www.business-school.exeter.ac.uk



UNIVERSITY OF EXETER BUSINESS SCHOOL

Holiday Cornwall

It is a pleasure to welcome Holiday Cornwall Ltd as new Business Members. The company is passionate about caring for the natural world and is keen to engage its visitors with this ethos, for the enjoyment of all. The business has been providing holiday accommodation for over 40 years, with most properties set within the stunning 'North Helford Conservation Area', a designated 'Area of Outstanding Natural Beauty'.

www.holidaycornwall.co.uk

Cornwall distilled

Caspyn Gin is produced in a small craft distillery in Long Rock just outside Penzance by Business Supporters, Pocket Full of Stones. The company was originally started in London by two brothers, Shaun and Dale Bebington who enjoyed experimenting with their own gin recipes and who wanted to create a high quality drink. Keen to relocate to a place that would allow them to fulfil their love of the outdoors and remind them of the ocean they grew up next to; they moved to Cornwall and created the business along with Paul Motley.



Pocket Full of Stones supports Cornwall Wildlife Trust by making a donation from every bottle of their gin sold.

Shaun, who grew up in South Africa between the Drankesburg Mountains and the east coast of Africa explains: "I was super fortunate to have a very 'wild' introduction to life, and I wouldn't change it for the world. Our natural resources are under attack from industry, from pollution, from ourselves and we are the only ones that can do something about that. This little corner of the world is amazing. Its natural beauty is there for everyone to see, around every corner, let's keep it that way."

For information about stockists and events where they will be showcasing their range of gins, visit their website and Facebook page.



ALL PHOTOS: POCKET FULL OF STONES DISTILLERY

www.caspyn.com

www.facebook.com/pocketfulofstones



CORNWALL WILDLIFE TRUST

Sailflags, Penzance

We are pleased to welcome Sailflags as new Business Members. Based in Penzance, the business supplies an array of event flags and banners, and has provided the Trust with banners for our Fox Club events at our annual Wildlife Celebration at Trebah Gardens. Peter Williams and his team are keen to support local organisations and want to give something back by helping our good work in caring for wildlife and wild places in Cornwall.

www.sailflags.co.uk



CORNWALL WILDLIFE TRUST

Art and wildlife

Wildlife artist and illustrator Natalie Toms takes her inspiration from Cornwall's woodlands, meadows, hedgerows and coastline and is strongly influenced by the natural world. "My affinity for nature has inspired my creativity for as long as I can remember and now I'm lucky enough to be able to observe the wonders of the Cornish countryside from my garden studio. I watch the flora and fauna come and go with the seasons, providing a perfect reference for my detailed wildlife drawings." Based in Lanlivery near Bodmin, Natalie produces stunning giclée prints and greetings cards of the natural world made from original drawings.

Natalie has chosen to donate 5% from every sale of her artwork to the Trust for our ongoing conservation work. She explains: "Cornwall's wildlife has given me so much over the years and although it may seem beautiful and never-ending when you lose yourself deep within the countryside and along the coast, our wild places are always under threat. Cornwall Wildlife Trust works to ensure the survival and prosperity of Cornwall's wildlife through conservation and education.

She continues: "I myself have enjoyed several of the nature reserves managed by the Trust and their protection and maintenance shouldn't be taken for granted. I became self-employed in February of this year and although my business is still a fledgling I wanted to give something back to Cornwall's natural beauty which so deeply inspires me."



NATALIE TOMS

For details of Natalie's work and inspiration, visit her website or Instagram feed.
www.natalietoms.com www.instagram.com/thickets_studio

New Business Supporters

Kurt and Caroline Jackson Ltd, St Just

We are thrilled to announce that Kurt Jackson, artist and conservationist, who is a long term supporter of Cornwall Wildlife Trust, has joined us as a Wildlife Guardian. He recently collaborated with the Trust for his iconic 'Bees (and the Odd Wasp) in My Bonnet' exhibition and has spoken publically about how wildlife is just as vital to his happiness and wellbeing as it is inspiration for his stunning work.

www.kurtjackson.com



KURT JACKSON

Cotna Eco Retreat, Gorrán Churchtown

New Business Supporter, Cotna Eco Retreat offers award-winning eco glamping and yurt holidays set amongst 14 acres in the beautiful Roseland Peninsula, with an abundance of wildlife for nature enthusiasts to enjoy. Sara and Dave are passionate about growing organically and caring for the natural world, and Cotna reflects this ethos. Do look out for some of the brilliant events on offer too, including foraging wild food walks with Rachel Lambert, seaweed cookery, sourdough bread making, as well as garden & woodland eco-building days.

www.cotna.co.uk/events

CORNWALL WILDLIFE TRUST




Wildlife bites...

News round-up from our Business Supporters

 Wildlife Partners and sponsors of our marine programme, **Frugi** had a surprise when they took part in a snorkel recently and a mermaid appeared! The underwater creature was an added bonus to an event that the Trust organised for the staff and friends of the organic children's wear company, as a thank you for their ongoing support. Frugi recently launched its Little Clothes, BIG Change initiative and the Trust is one of 3 charities that customers can choose to benefit from its generous donations. www.welovefrugi.com



FRUGI

 **Chelonia** deserve a big thank you for raising £4,500 for us by giving a percentage of their sales from their pinger devices! The pinger device protects our dolphins and other mammals in the sea from getting caught in fishing nets by broadcasting short, high pitched sounds or 'pings' which deter them from swimming close to the boat.




ADRIAN LANGDON

 We would also like to thank **The Good Gifts Catalogue** for raising nearly £400 from sales of these pinger devices through their online catalogue. For a great choice of thoughtful presents that directly benefit people and wildlife take a look at their selection. www.goodgifts.org

 Bee keeper outfitters **BJ Sherrif** have long supported our work to highlight the plight of our native bees that are under threat from many sources, including changing agricultural practises. We were delighted to receive £200 from the bee enthusiasts for our Bee Appeal following a very successful Bee Fayre. It is still possible to help bees by planting bee-friendly plants in your garden or workplace. Find out more at bumblebeeconservation.org

 We recently celebrated a very special partnership with **Vine House Farm** which has donated over £23,000 to Cornwall Wildlife Trust during the last ten years. The high quality bird food providers have been long term supporters of Wildlife Trusts across the country and are also keen wildlife promoters. Every sale of bird food benefits the Trust, so as winter draws in please consider feeding the birds in your garden; you can top up your supplies here www.vinehousefarm.co.uk

 Cornwall Wildlife Trust in association with its partners is taking the battle against plastic waste to the next level with **ReFILL Cornwall**, a countywide free water refill campaign. It aim is to reduce our plastic pollution and litter levels by calling on people to make just one simple change – to choose tap water instead of buying plastic bottled water both at home and out and about.

Businesses such as cafes, bars and restaurants are encouraged to become a ReFILL Cornwall location. Visit www.refill.org.uk or search Facebook for ReFILL Cornwall for more information.



SYMAGES

Four Way, Launceston

Four Way is a print company passionate about the environment, recycling and reducing its waste and carbon footprint. It is an FSC compliant B1 printer that supplies quality litho print across the country for the private and public sector. The Trust is delighted to welcome Fourway as new Business Supporters having worked with the company for many years to print our popular wildlife calendar.

www.fourwayprint.com

Whistlefish, St Ives

New Wildlife Partner, Whistlefish is a greetings card, art, gifts and stationery company founded by artist Lyn Thompson. The company support artists locally and nationally and handpick a selection of favourites in traditional, contemporary and modern artistic styles. All products are designed and printed locally, whilst the website brings in orders from around the world. Whistlefish is donating 5% of proceeds from its new Christmas woodland card collection to the Trust, so please check out their beautiful designs.

www.whistlefish.com



WHISTLEFISH

Cornwall Wildlife Trust Business

Wildlife Partners

BBC Radio Cornwall,
Truro

Bourne Leisure -
Perran Sands and
Riviere Sands Holiday
Parks, Perranporth

Chelonia Ltd,
Penzance

Cornish Coffee, Redruth

Cornish Guardian,
Truro

Cornishman, Penzance

Dewsign, Penryn

Fernbank Advertising
Ltd, Launceston

Frugi, Helston

Hall Wood, Pelynt

John Fowler Holidays,
Ilfracombe

Mother Ivey's Bay
Caravan Park, Padstow

South West Water,
Exeter

St Eval Candle
Company, St Eval

Trebah Garden,
Mawnan Smith

University of Exeter
Business School, Penryn

Vine House
Farm, Spalding

Visit Cornwall, Truro

West Briton, Truro

Western Morning News,
Plymouth

Whistlefish, St Ives

Woodland Valley Farm,
Ladock

Wildlife Guardians

Cher Varya Group Ltd,
Truro

Cornish Horizons, Padstow
Handykam.com, Redruth

Green and Blue,
Perranporth

Jo Downs Glass Designs
Ltd, Launceston

Kurt and Caroline
Jackson Ltd, St Just

Trago Mills Ltd, Liskeard

If you are already a member,
don't forget to use your Business Supporter
logo to show your customers you care about
Cornwall's wildlife and wild places.



Proud to support
**Cornwall
Wildlife Trust**

Accommodation Providers

Ayr Holiday Park, St Ives

Bamham Farm Cottages,
Launceston

Bedruthan Steps
Hotel, Mawgan Porth

Bosinver Farm Cottages,
St Austell

Bude Holiday Resort, Bude

Budock Vean Hotel, Mawnan
Smith

Carbis Bay Holidays, St Ives

Carbis Bay Hotel, Spa and
Estate, Carbis Bay

Clowance Estate and Country
Club, Praze-an-Beeble

Coastdale Parks, Atlantic Coast
Holiday Park, Hayle

Cotna Eco Retreat, Gorran,
St Austell

Coombe House, Liskeard

Eden Valley Holiday Park,
Bodmin

Forest Holidays Limited,
Liskeard

Globe Vale Holiday Park
Limited, Redruth

Greenbank Hotel, Falmouth

Gwel an Mor, Portreath

Heligan Woods Campsite,
St Austell

Helman Tor Cottages, Bodmin

Hendra Holiday Park, Newquay

Higher Menadew Farm
Cottages, St Austell

Holiday Cornwall, Falmouth

holidaycottages.co.uk, Bideford

Hotel Tresanton, St Mawes

HPB Management,
Duloe Manor, Looe

Idle Rocks, St Mawes

John Bray Cornish Holidays,
Wadebridge

Killigarth Manor-John Fowler
Holiday Parks, Looe

Lewinnick Lodge, Newquay

Listed Luxury, Liskeard

Little White Alice, Carmenellis

Lower Barns, St Ewe

Lower Marsh Holiday Lettings
& Retreat Venue, Saltash

Lower Polladras Touring Park,
Helston

Lower Treave Caravan and
Camping Park, Penzance

Mullion Cove Hotel, Mullion

Nancarrow Farm, Marazanvose

Newquay View Resort, Porth,
Newquay

Padstow Touring Park, Padstow

Parkdean Holidays, Cornwall

Piran Meadows Resort & Spa,
Newquay

Pioneer Billys, Camborne

Pitt House, Looe

Pollaughan Farm, Portscatho

Railholiday Ltd, St Germans,
Saltash

Retallack Holiday Lettings
Ltd, St Columb

River Valley Country Park,
Relubbus

Rose Hill Lodges, Porthtowan

Roundhouse Barn Holidays,
St Just in Roseland

Seaview Holiday Village,
Polperro

St Ives Bay Holiday Park, Hayle

St Moritz Hotel & Garden
Villas, Wadebridge

St Tinney Farm Holidays,
Otterham, Camelford

Stay In Cornwall, Bideford

Sykes Cottages, St Austell

Ta Mill Holiday
Cottages, Launceston

Tehidy Holiday Park, Redruth

The Nare Hotel,
Veryan-in-Roseland

The Old Coastguard,
Mousehole

The Olde House, Wadebridge

The Park Mawgan
Porth, Newquay

Trethem Mill Touring Park,
St Just in Roseland

Trevarth Holiday
Park, Blackwater

Trevella Holiday Park,
Crantock

Trevornick, Newquay

Trewan Hall Ltd, St Columb

Valley Caravan Park, Polzeath

Watergate Bay Hotel, Newquay

Whalesborough Cottages
& Spa, Bude

Wooda Farm Holiday
Park, Bude

Supporter scheme directory

Art and Media

ATROPOS, The Lizard
Jon Tremaine Wildlife Artist,
Hayle
Lou Jones Design, Truro
Sailflags, Goldsithney, Penzance
Usfor Design and Print,
Newquay

Education

Chocolate Dog Marketing
Services, St Tudy
Duchy College, Camborne
Falmouth Marine
School, Falmouth
Richard Lander School, Truro

Environment

Naked Solar (Cornwall Solar
Panels), Newquay
Environment Agency
Essential Sewage
Systems, Bideford
ZLC Energy Ltd, Penryn

Farming / Industrial

Brewer and Bunney, Redruth
CPMR Ltd, St Austell
Cornwall Community Land
Trust, Truro
Country Conservation,
Gunnislake
Imerys, Par
Kier Construction, Truro
Sandoe and Sons, Bodmin
SEF, Hayle
Watson Marlow, Falmouth
Sustainable Parking Surfaces Ltd,
Gunnislake

Financial / Professional

Furse Sanders Solicitors,
St Ives
RCES, Helston
Robinson Reed Layton, Truro
Stephen Scown Solicitors,
St Austell
Vickery Holman, Truro
Worldwide Financial Planning
Ltd, Truro

Food and Drink

Boscastle Farm Shop & Café,
Boscastle
Cornish Orchards, Liskeard
Harbour Lights, Falmouth
Kernow Chocolate, St Eval,
Wadebridge
Pandora Inn, Mylor, Falmouth
Pocketful of Stones Distillers Ltd,
Penzance
Southwestern Distillery Limited,
Wadebridge
The Lifeboat Inn, St Ives
The Old Custom House, Padstow
The Port William Inn, Tintagel
The Rashleigh Arms, Charlestown
Trevone Beach Cafe, Trevone,
Padstow

Recreation

Encounter Cornwall, Fowey
Newquay Activity Centre, Newquay
Newquay Sea Safaris and Fishing,
Newquay
Koru Kayaking, St Agnes

Retail

Andrew Butterworth Designs,
Cheshire
Carleys of Cornwall Limited Truro
Cedar Croft Nurseries, St Tudy
EKO, St Just, Penzance
Hicks Carpet Cleaning, Redruth
Polstrong Feed Store, Camborne
Westcare, Plymouth

Visitor Attractions

Carnglaze Caverns, Liskeard
Cornish Seal Sanctuary, Gweek
Heritage Attractions Ltd.,
Land's End
Newquay Zoo, Newquay
Paradise Park Wildlife Centre,
Hayle
St. Aubyn Estates, Marazion
St Austell Brewery Visitor Centre,
St Austell
The Lost Gardens of Heligan,
St Austell
Tregothnan Estates, Truro

Businesses love to support the Trust!

Did you know that 100% of Business Supporters who completed a recent survey would recommend joining the Trust?

If you run a business, you can pledge your commitment to protecting Cornwall's wildlife and wild places by joining us, helping your business stand out from the crowd. We enjoy the support of businesses of all sizes and from many sectors who all recognise the importance of our county's natural environment. Working together to protect it makes perfect sense.

For a reminder of our Business Supporter benefits, please read on...

BUSINESS MEMBERSHIP

£250 + VAT (or £25 per month)

- Use of our exclusive Business Supporter logo
- Framed certificate to display to the public
- Acknowledgement in Wild Cornwall magazine and introduction in the new Wildlife at Work publication
- Listing & link on our website and through social media
- Multiple copies of our popular magazines and leaflets
- Business name listed in our annual review
- Invitations to networking and wildlife events
- Access to special wildlife services including 'Wildlife and Habitat surveys' from CEC plus exclusive 'Wildlife Education sessions' for children
- Staff engagement pack with tips and tools for employee fundraising
- Special benefits on also joining Cornwall Good Seafood Guide Supporter scheme
- Free wildlife gift.

*"Joining
the Trust is
good for Cornwall,
good for business
and good for yourself"*

Mike Nash, Handykam.com
WILDLIFE GUARDIAN SINCE 2012.

WILDLIFE GUARDIAN £500 + VAT (or £50 per month)

All the perks of our Business Membership package with these great additional bonus features:

- Your company's logo added to our website with a direct link to yours
- Access to a selected portfolio of wildlife images
- Premium listings in our publications
- Framed Wildlife Guardian certificate.

WILDLIFE PARTNER £1000 + VAT (or £100 per month)

Enjoy the same fantastic benefits as a Wildlife Guardian, plus additional premium benefits:

- Exclusive guided walk on a nature reserve for up to 20 people
- Framed Wildlife Partner certificate presented by Trust President Jan Pentreath
- A dedicated press release, focusing on your company's partnership with the Trust.

To discover more about supporting Cornwall's wildlife through your business, please visit
www.cornwallwildlifetrust.org.uk/business

Bee friendly

Wildlife Guardians Green&Blue, based in Perranporth began life in 2005 with husband and wife team Kate and Gavin Christman. After years working at Dyson and designing in their spare time from the garden shed, they chose to focus on making beautiful and useful wildlife products.

Today they have swapped their shed for a studio and a workshop unit but that passion remains at the heart of everything they do. Kate explains that the name of the business comes from childhood memories of rolling green hills, clear blue skies, and good times






George Eustice, MP and Rt Hon. Michael Grove meet Green&Blue's owners

Kate and Gavin care about innovation, simplicity of design and products that help to protect our environment. One of their most exciting creations is the bee brick habitat for solitary bees designed to be used in place of a standard brick. It provides a stylish nesting site for red mason bees and leaf cutter bees, amongst others, and makes a lovely addition to any garden, allotment or building.

The company recently hosted a visit from local conservative politician George Eustice accompanied by the Secretary of State for Environment, Food and Rural Affairs, the Rt Hon. Michael Gove. When presented with a list of possible visits to make in Cornwall Michael Gove expressed a desire to visit the innovative company and learn further about the bee brick and its possible contribution to reversing declining solitary bee habitat in the .

During the visit Green&Blue's owners educated both politicians about solitary bees and their importance as pollinators, with both admitting to not knowing about wild bees previously. Both could see the potential for the bee brick to be used on a wider scale within construction and pledged to work to help support this from parliament. As a local politician George Eustice was particularly taken by the fact that bee brick is made using waste material from the China Clay industry. Green&Blue presented the party with bee bricks at the end of the visit and are looking forward to further positive developments in planning policy and biodiversity.

<https://greenandblue.co.uk>

-  Like us on Facebook: **CornwallWildlife**
-  Follow us on Twitter: **@CwallWildlife**
-  View stunning photos on Instagram: **@cornwallwildlifetrust**
-  Watch our latest videos on YouTube: **CornwallWildlifeTrust**
-  Sign up to our business e-newsletter by dropping an email to: **antonia.mullaly@cornwallwildlifetrust.org.uk**



Green&Blue are encouraging businesses to get in touch if they are looking at their corporate gifting this Christmas. Treat guests to a stylish bee house and planter or reward loyal customers with an etched brick complete with company logo. Green&Blue are giving 5% of corporate gift sales to Cornwall Wildlife Trust.

For details and to order direct contact **faye@greenandblue.co.uk** or call **01872 858787**

A special thank you to the following that have generously helped with the design and printing costs!



Lou Jones Design



Printed on FCS paper



www.cornwallwildlifetrust.org.uk/business