

# WILD WORKDAYS

---

WITH CORNWALL WILDLIFE TRUST



**Cornwall**  
Wildlife Trust

**Creating a Cornwall**  
where nature thrives

# Cornwall Wildlife Trust

Founded in 1962, Cornwall Wildlife Trust is the leading conservation charity dedicated to protecting Cornwall's wildlife and wild places.

We manage 59 nature reserves, over 5,500 acres of managed space dedicated to providing space for nature, with habitats ranging from ancient woodlands and heathlands to wetlands, meadows, and coastal cliffs.

By working with us you have the opportunity to make a significant impact on local conservation efforts. By engaging in activities such as habitat restoration, species monitoring, and reserve maintenance, your team can contribute to the preservation of Cornwall's natural heritage.

Volunteering with Cornwall Wildlife Trust also offers valuable team-building experiences, fostering a sense of community and shared purpose while demonstrating your company's commitment to environmental sustainability.



**Cornwall**  
Wildlife Trust **Creating a Cornwall**  
where nature thrives



# Wild Work Days

Volunteer days offer significant benefits for staff, businesses, and the environment. For employees, participating in these days fosters team building, enhances job satisfaction, and provides a sense of purpose by contributing to meaningful conservation efforts. For businesses, supporting such initiatives demonstrates corporate social responsibility, boosts employee engagement, and strengthens the company's public image.

From an environmental perspective, these volunteer days are crucial in advancing conservation projects and sustaining natural habitats.

As a charity, we must charge for time and resources to cover the costs associated with organizing and managing these activities to ensure we can continue delivering impactful conservation work effectively.

Thanks for your time and understanding.



**Cornwall**  
Wildlife Trust

**Creating a Cornwall**  
where nature thrives

# What to Expect

## A typical wild work day:



Our Wild Workdays offer practical, hands-on nature conservation activities across several of our nature reserves in Cornwall. These days are typically designed for groups of up to 12 people, allowing us to provide adequate tools, training, and supervision. No prior conservation experience is necessary.



To help support your day and our broader conservation efforts, our Wild Workdays are priced at £750 plus VAT per team (for a maximum of 12 people). These are flat rates and remain constant regardless of team size. For other options please see page 10 or get in touch to discuss your requirements.



Your Wild Workday will be hosted by a first-aid trained staff member who will provide a health and safety briefing tailored to the day's activities. We supply all necessary PPE, tools, and materials. However, we ask that participants wear sturdy footwear and weather-appropriate clothing.



Our Wild Workdays typically run from 10:00 AM to 3:30 PM, with some flexibility on start and finish times if needed

## Example programme of events

- 10:00 – 10:30: Introductions, health and safety briefing, collection of tools, and walk to the work area.
- 10:30 – 12:30: Practical habitat management
- 12:30 – 13:30: Lunch (not provided)
- 13:30 – 15:30: Practical habitat management or survey

# Health and Well-being Benefits



**Stress Reduction:** Spending time in nature has been shown to reduce stress levels, providing a calming and restorative environment that helps employees unwind and recharge.



**Physical Activity:** Outdoor volunteering encourages physical activity, which can improve mood, reduce anxiety, and boost overall mental well-being



**Team Building:** Working together on conservation projects fosters camaraderie and strengthens team bonds, leading to better workplace relationships and a more supportive work environment



**Sense of Purpose:** Contributing to meaningful environmental causes gives employees a sense of purpose and fulfillment, enhancing their overall job satisfaction and mental health



**Exposure to Natural Light:** Being outdoors increases exposure to natural light, which can improve sleep patterns, boost mood, and increase overall energy levels.

“

The team loved it! - It's always great to spend time engaging with colleagues outside of work, and to work on a task aligned with our sustainability objectives made it even better.

From a site perspective we have definitely seen an uptick in engagement and not just amongst those that attended ... word soon spread about the good work that was done and the good time that was had by all. From a wider perspective it has also had an impact as the story of our work was shared as a purposeful way of building employee engagement.

So a big thankyou from me and all who attended, for getting us through it safely and helping us build stronger working relationships. Very worthwhile, on many fronts.

**Andy Cudmore, DS Smith Ltd**

”

# Terms and conditions

## For Businesses:

We understand that you may need to cancel or reschedule your Wild Workday. The charges incurred will vary based on the notice period provided:

- 0-4 weeks' notice: No refund or reschedule.
- 4-8 weeks' notice: 50% refund or free reschedule.
- More than 8 weeks' notice: Full refund or free reschedule.

Please note that we can only hold dates for a limited time, depending on demand. We recommend confirming dates as soon as possible to allow us to raise an invoice and send your booking details.

In the unlikely event that we must cancel your Wild Workday, we will reschedule free of charge.

This may occur due to adverse weather conditions making it unsafe for participants.



Cornwall  
Wildlife Trust

Creating a Cornwall  
where nature thrives



# Terms and conditions

## For Volunteers:



Please wear weather-appropriate clothing, including waterproofs, and sturdy outdoor footwear suitable for wet and muddy conditions. Participants without appropriate attire may be unable to join the Wild Workday due to health and safety regulations



The consumption of non-prescribed drugs and alcohol is strictly prohibited during the Wild Workday. Any participant found to have consumed such substances will be asked to leave the event



Dogs are not permitted on site unless they are guide dogs or assistance dogs



Please inform us if any team members have access needs, health conditions, or allergies that we should be aware of. We aim to provide an inclusive activity day and preparation will be key



Cornwall  
Wildlife Trust

Creating a Cornwall  
where nature thrives





# Membership Discounts


Many of you will already be supporters of our work, either through our membership schemes, as Ocean or Reserve Guardians or as a Corporate Partner. As a thank you for this we are offering the following discounts:

- Wilder Business Gold Members - 50% discount for 1 day
- Reserve Guardians & Ocean Guardians receive 1 complimentary day
- Corporate Partners receive 5 complimentary days
  
- The Wilder Business Working Group is only available to those businesses signed up to the Wilder Business Network

If you wish to chat about joining any of the options above or for more information about the programs listed above please visit our corporate pages or contact our corporate partnerships officer:

 [corporatesupport@cornwallwildlifetrust.org.uk](mailto:corporatesupport@cornwallwildlifetrust.org.uk)

 [cornwallwildlifetrust.org.uk/support-us/corporate-partnerships](https://cornwallwildlifetrust.org.uk/support-us/corporate-partnerships)

 01872 273939 Option 5



**Cornwall**  
Wildlife Trust

**Creating a Cornwall**  
where nature thrives

# Wilder Business Working Group

We recognise that for many small businesses in Cornwall, the cost of £750 and the challenge of having staff out of the office for a day may not be feasible. We also understand that some smaller businesses may not have 12 staff members, let alone the capacity to send them all on a volunteer activity for the day.

To address these needs, we have created The Wilder Working Group::

How It Works:

- Sign up to the Wilder Business Network & tick the box 'Add me' to the Wilder Business Working Group'
- Each month we will reserve 3 volunteer places that will be offered to the wilder business working group free of charge. To reserve your place all you will need to do is sign up to your chosen session.
- Volunteer sessions will only be bookable by businesses who have an active Wilder Business membership.





Please note that photographs may be taken during your Wild Workday for use on our social media platforms, website, and newsletters. These images may also be provided to you for your own use. If any team members prefer not to have their photograph taken, please inform the staff member in charge on the day



**Cornwall**  
Wildlife Trust

**Creating a Cornwall**  
where nature thrives

# Typical Volunteer Activities

Spring and Summer: April - September

## Invasive Species Clearance

Help us to remove non-native plants to restore native habitats. Volunteers will identify and uproot invasive species, helping to protect biodiversity and promote the growth of indigenous flora. This task is crucial for maintaining ecological balance and supporting local wildlife.



## Reserve Management

Help us maintain and restore our footpaths and nature trails, allowing safe access to natural areas while minimising human impact on fragile habitats. Volunteers will help with clearing overgrown vegetation, repairing trail surfaces. This activity promotes responsible eco-tourism, enhances visitor experiences,



## Beach Cleans

Help us keep our coastline and marine environments healthy by removing litter from our much loved beaches. Volunteers will collect, sort, and record waste from beaches, helping to reduce pollution, protect marine wildlife, and raise awareness about the impact of waste on our oceans.



# Typical Volunteer Activities

Autumn & Winter: October - February

## Tree planting

Help us plant native trees to restore habitats, improve biodiversity, and combat climate change. Volunteers will dig holes, plant saplings, and apply protective measures, contributing to the creation of healthier ecosystems. It's a hands-on way to make a lasting environmental impact.



## Coppicing

Help us engage in coppicing to restore habitats, enhance biodiversity, and support sustainable woodland management. Volunteers will cut back overgrown trees and shrubs, encourage new growth, and maintain open glades, contributing to healthier ecosystems and thriving wildlife.



## Habitat Creation for Wildlife

Help us build and enhance habitats for local wildlife by creating shelters, nesting boxes, and bug hotels. Volunteers will work hands-on to provide safe and sustainable living spaces for birds, bats, insects, and small mammals, helping to boost their populations and protect vulnerable species.



# Wild Workday Locations\*

The location for your wild work day will depend on a variety of different aspects including seasonality and the needs of each habitat however we will work with you as best we can to keep travel to a minimum.



- 1 Helman Tor
- 2 Five Acres
- 3 Red Moor
- 4 Penhale Dunes
- 5 Penwith Region

\*Other locations might be available throughout the year depending on where assistance is needed most!  
Please get in touch to explore current availability



**Cornwall**  
Wildlife Trust **Creating a Cornwall**  
where nature thrives



Ben Watkins

# How to Book

To book your wildwork day or to find out more information please contact:

[corporatesupport@cornwallwildlifetrust.org.uk](mailto:corporatesupport@cornwallwildlifetrust.org.uk)

For more information on how your business can support our work please contact our partnerships officer or visit our corporate webpages:



[corporatesupport@cornwallwildlifetrust.org.uk](mailto:corporatesupport@cornwallwildlifetrust.org.uk)



[cornwallwildlifetrust.org.uk/support-us/corporate-partnerships](https://cornwallwildlifetrust.org.uk/support-us/corporate-partnerships)



01872 273939 Option 5



**Cornwall**  
Wildlife Trust

**Creating a Cornwall**  
where nature thrives