

Shoresearch Coordinator Role Description 2025

Shoresearch Coordinator

IDENTIFICATION

Role: Shoresearch Cornwall Voluntary Coordinator, part-time (1-3 days per week, including some weekends).
Function: Conservation
Responsible to: Marine Conservation Officer
Responsible for: Volunteers, as appropriate
Application Deadline: Friday 10th January, 11:59pm
Interviews: w/c Monday 20th January
Start Date: February 2025
End Date: This is a voluntary position, and we ask the successful applicant to commit to a minimum placement for the season, running from February to October. Ideally, we hope to find someone who is open to continuing beyond this period.

PURPOSE OF ROLE

Support the Marine Conservation Officer and Marine Conservation Assistant in delivering Shoresearch Cornwall, a key project within the Living Seas programme which is dedicated to creating a Cornwall where nature thrives with our wildlife and wild places valued and enjoyed by all.

- Contribute to Shoresearch Cornwall, a citizen science initiative that:
 - Engages people with the rich marine life of the southwest.
 - Trains citizen science volunteers to identify and record marine species along the shore.
 - Uses collected data to enhance understanding and conservation of marine and coastal wildlife in the region.
- Assist in the delivery of Shoresearch Cornwall by:
 - Engaging with local communities, coastal businesses, related organisations, and visitors to promote appreciation of the marine environment.
 - o Coordinating and conducting Shoresearch surveys on rocky shores.
 - Sharing survey data and findings locally and nationally to support marine species conservation.

Provide broader support to the marine team in achieving the Trust's Living Seas vision throughout 2025.

MAIN RESPONSIBILITIES

Coordinators are trained lead sessions to identify and record the wildlife on shores across Cornwall using a variety of survey methods including:



Shoresearch Coordinator Role Description 2025

- *Walkover Survey:* A targeted, informal search of an area of the shore with particular interest. All findings get recorded.
- *Biotope Transect Survey:* This is carried out when monitoring over a long-time scale. We take a tape measure and walking from the low water to high water mark we record the position of biological zones across the shore.
- Lead and assist with events:
 - Shoresearch Cornwall surveys
 - o Independently lead public rockpooling and survey events
 - Help run volunteer training events
 - Give evening talks to community groups
 - Marine events with Local marine groups.
 - Assist in the delivery of the annual recorder's evening and Your Shore Conference.
- Volunteer Recruitment, Coordination, and Training:
 - Recruit volunteers and provide training required as part of the Shoresearch Cornwall project.
 - Respond to enquiries via email and social media
 - Take responsibility for organising the volunteers for the Shoresearch Cornwall project and being on hand to assist with day-to-day queries and logistical issues.
 - Work with and motivate volunteers to ensure that Shoresearch Cornwall data is gathered in a timely, accurate and scientifically robust way using the Shoresearch app.
 - Provide feedback and support to volunteers throughout the year via regular Facebook posts and email newsletters.
 - Use photography to create interesting social media posts and short films to promote the project.
 - Track volunteer progress until they have completed three surveys to become a Shoresearch Surveyor.
- Surveys and Data:
 - Lead Shoresearch surveys in strategic locations to record data on the marine environment and the species that exist there.
 - Under guidance from Marine Conservation Officer, coordinate and oversee the collection and input of data using the Shoresearch app and Shoresearch Portal.
 - Analyse data and produce an annual report on the project.
 - Developing knowledge and understanding of rocky shore species, including scientific names and developing identification skills.
- External Promotion and Outreach:
 - \circ $\;$ Ensure website is kept relevant and up to date. Website training will be provided.
 - Update the project Facebook page with regular relevant news and information relating to Shoresearch Cornwall records and activities. Training will be provided.



Shoresearch Coordinator Role Description 2025

- Ensure all Shoresearch Cornwall events and activities are advertised in an appropriate and effective manner e.g. production of posters, creation of press releases, websites etc.
- o Represent Cornwall Wildlife Trust at external events to raise the profile of the project.
- Provide rapid and efficient responses to general enquiries from the public about Shoresearch Cornwall.
- Liaise with partner organisations and related stakeholders such as Cornwall's Local Marine Groups through proactively setting up meetings and giving talks where necessary.

SKILLS REQUIRED

- Experience:
 - Working with the public, local interest groups, volunteers, etc. *Essential*.
 - Working in the marine conservation field. *Essential* (as a volunteer or paid).
 - Public speaking, making presentations, and media work. *Desirable*.
 - Marine rocky shore surveys. *Desirable*.
- Knowledge:
 - Good knowledge of UK and specifically Cornwall's marine habitats and species. Essential.
 - o Degree or similar in relevant marine or environmental discipline. Desirable.
 - o General understanding of marine issues and relevant legislation. *Desirable*.
- Skills:
 - o Excellent communication skills. Essential.
 - Work on own initiative. *Essential*
 - Clean driving licence. *Essential*.
 - IT literacy and data processing skills e.g. Microsoft suit (excel), Canva, R studio, GIS.
 Desirable.
- Personal Qualities:
 - Enthusiasm and commitment.
 - Friendly and outgoing persona.
 - Professional.
 - Motivator of others.
 - Flexible approach to working.

Registered Charity Name: Cornwall Trust for Nature Conservation Ltd

Registered Charity Number: 214929

Cornwall Wildlife Trust is an equal opportunities organisation, and we are committed to ensuring all applications for volunteering are treated fairly. All offers of work placements are made subject to proof of eligibility to work in the UK and references satisfactory to the organisation.

All applications are subject to our shortlisting process where we only assess information provided against the Person Specification and role requirements. If you are shortlisted, we will contact you and invite you to attend an interview. If you are able to supply us with an e-mail address, we will do our best to advise you if you have not been shortlisted.